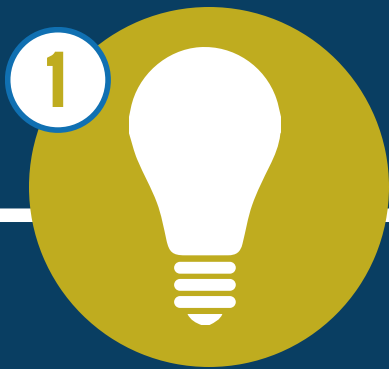


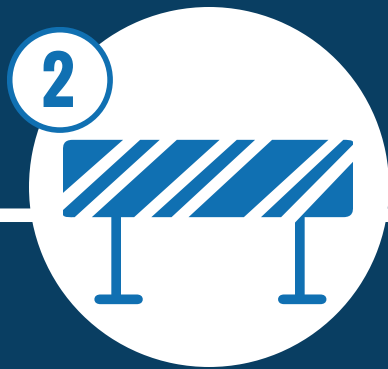
Milestone Marketing Roadmap



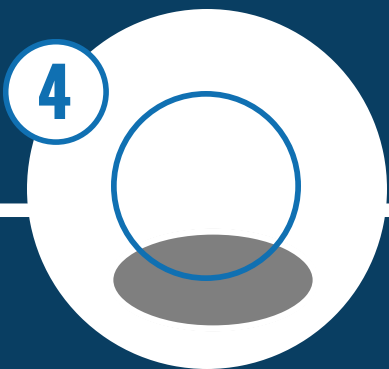
It's as easy as reading a map. Figure out where you are starting from, determine your destination and plot your route. Take time to explore detours, you may find a terrific story when you get off the main road.



1
Develop your origin story
What was the founder's vision?



2
Chart the Journey
What obstacles have been overcome?



4
Forecast the Future
What is the next step for your organization?



3
Chart the Journey
What major successes have been achieved?



5
Invite Your Guests
No matter how you plan to celebrate, make sure you find ways to invite your guests to contribute their time and talents to your organization's mission

